

# Attention All Golfers

Calling all golfers! Your life will never be the same again, after the unveiling of the Prazza<sup>®</sup>, which is set to rid the sport of one of its most annoying problems: the lost golf ball.

With an average of thirty minutes wasted looking for lost balls during each round of golf, and an estimated 500 million golf balls lost around the world each year, the Prazza<sup>®</sup> has the potential to revolutionise the sport – which is often criticised for taking too long to play.

Dutch firm Prazza Group ([www.prazza.com](http://www.prazza.com)) today reveals its initial plans to retail the Prazza Golf Ball Finder system in the UK from November 2010, with a global roll-out in 2011.

The first items to go on sale are the £329 Prazza Golf Ball Finder set, which features a Prazza<sup>®</sup> Tracker handset and two Prazza<sup>®</sup> Golf Balls; and a sleeve of three Prazza<sup>®</sup> Golf Balls, available separately for £39.95.



The balls contain a micro-chip which uses active RFID technology to enable the Prazza<sup>®</sup> Tracker handset to locate the ball from up to 100 metres, even in the thickest rough.

*“Who hasn’t been frustrated by golf balls which seemingly vanish into thin air?” said John van Driel, CEO of Prazza Group. “With Prazza<sup>®</sup>, the golfer avoids the embarrassment which – up until now – we all experience several times per round.”*

“Plus it’s expensive to always be losing golf balls – industry research has shown that the average golfer loses between four and five balls each time they play 18 holes.

“With Prazza<sup>®</sup>, golfers will play faster and they will score better. We believe they will also enjoy golf more, and beginners will learn the game more quickly – and with less fear.”



Bingham Ground Services can offer a wide range of products suitable for golf courses or private use.

Products Include: Artificial golf greens which can be tailored to individual requirements be it for chipping on to or putting on or both. There is no fixed size or shape so you can be as individual as you like with the design. The greens designed for chipping onto have the realistic properties of a natural green and the putting surface can be designed to break certain ways as require . Artificial Tee areas which are ideal for winter months or to save the grass. We can provide carpets which you can stand a tee in directly or is easy to hit the ball directly off the grass. These can either be permanent fixtures or portable to suit. Artificial walkways which can benefit a course by reducing erosion in high wear areas and are aesthetically very similar to natural grass. Portable putting greens which can be easily put together at home and is easily moved. These are popular for home use and for exhibitions. We can supply the Huxley Rotanet<sup>®</sup> which can easily be erected in the garden to hit the ball in to and provides a safe practice environment.

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Bingham Ground Services are authorised distributors of Huxley<sup>®</sup> golf products